Daria Zhebel

Product Designer & Design Engineer

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SUMMARY

Product designer and design engineer with 6+ years in marketplaces, fintech and health tech, working remotely with distributed teams. I take products from research and flows to shipped front-end: I prototype and build in code with AI tools (Claude Code, Codex) on top of design systems, so ideas get tested with users and shipped faster. Open to remote Product Designer and Design Engineer roles.

EXPERIENCE

YachtWay · Product Designer — Sep 2023 – Nov 2026 · Remote (US)

Red Dot Award-winning yacht marketplace with its own products for boat loans, insurance and online deal signing

- Moved design work from Figma into code: built the front-end for new features with Claude Code and Codex on top of the design system, reviewed and shipped by developers. Tasks closed an estimated 50–70% faster.
- Redesigned the catalog, search and home page: ×3.8 weekly catalog visitors and home-page-to-catalog conversion up from 21.5% to 33.5% (after launch).
- Redesigned the dealer listing flow from a coded prototype and usability tests: 18% less time to publish a listing.
- Owned the design system: restructured the Figma library with variables, built all components in code and set them up in Storybook with developers.
- Designed EasyFund, a boat-loan pre-qualification flow with co-borrowers, income types and document uploads (62% completion, directional).
- Co-designed EasySign, legally complex online deal signing: 12+ document creation flows, 4 roles per deal.
- Designed MasterCover insurance application flows; led marketing design (landing pages, email, social); contributed to the Jeff Brown Yachts website redesign.

DZ Crew · Product Designer — Jan 2021 – Apr 2023 · Remote (UK)

- Sole designer for a direct-to-consumer health-tech device brand (Shopify, under NDA); owned the whole design process.
- Redesigned the full store, 50+ pages including home and product pages; designed campaign landing pages and A/B test variations.
- Built and owned the site's design system, which made development about 70% faster.

Asign (web studio) · UI/UX Designer — Feb 2020 – Jan 2021 · Lviv, Ukraine

- Designed client websites, landing pages and dashboards.

SKILLS

Product & UX: user flows, usability testing, A/B testing, complex B2B workflows, dashboards, e-commerce, responsive web

Design systems: Figma (variables), Storybook, component libraries

Prototyping in code: AI-assisted front-end with Claude Code and Codex

Languages: English (full professional), Polish (limited working), Ukrainian (native)

EDUCATION

Lviv Polytechnic National University: BSc, Tourism and Travel Services Management (2020–2024); Applied Linguistics (2018–2020)

Certifications: Design Systems; Measuring UX and Impact of Design (Projector Institute)